

# **CULTURAL DIVERSITY**

Subcultures and countercultures.

Ethnocentrism and cultural relativism.

# SOME QUESTIONS TO CONSIDER

- What do they think cultural diversity means?
- What does Canada being a cultural mosaic mean?
- What is the difference between a homogenous society and a heterogenous society?
- What is a subculture? A counterculture?
- What does ethnocentric mean?
- What does cultural relativism mean?

# **CULTURAL DIVERSITY**

- **Cultural diversity refers to the wide range of cultural differences found between and within nations.**
- **It may be a product of natural circumstances (i.e. climate or geography) or social circumstances (i.e. level of technology or population composition).**

**CULTURES, SUBCULTURES, AND**  
**COUNTERCULTURES: CRASH COURSE**  
**SOCIOLOGY**

# **ACTIVITY-PART 1**

- **Cultural Diversity / Variation Questions**
- **Use textbook and Chromebook**

## ACTIVITY PART 2

- Investigate a small-scale tribal culture, identify its significant elements (values, language, norms, symbols)
- Some possible choices are such small-scale cultures as the Bondo (India), Trobriand Islands, Maasai (Kenya), Kung San (Botswana), Penan (Borneo), Yanomami (Brazil), Aborigines (Australia), or Saami (Finland).